PROFESSIONAL DEVELOPMENT TRAINING

Introduction to Generative Artificial Intelligence (AI)

09 884 0762

REQUEST QUOTE

0.5 DAY COURSE

Introduction to Generative Artificial Intelligence is a dynamic, 3 hour power session designed to equip participants with a clear understanding of how AI - specifically Generative AI - is reshaping the way we work, create, and solve problems.

Whether you're a professional seeking to boost productivity or simply curious about how AI can support your daily tasks, this course offers a practical and accessible entry point. Through a blend of theory, demonstrations, and hands-on activities, you'll learn how to effectively use leading GAI tools, craft powerful prompts, and critically evaluate the benefits and limitations of AI in real-world contexts.

No prior AI experience is required just a willingness to explore. By the end of the session, you'll walk away with foundational knowledge and the confidence to begin integrating AI tools into your personal and professional life.

****Please note, these classes run to a very tight schedule, please follow the invitation and join the class 10-minutes prior to commencement so you are ready to participate and don't miss a minute!**

What You'll Gain:

Artificial Intelligence is no longer a distant future - it's here, and it's already transforming the way we work, think, and create. From content generation to decision-making support, Generative AI tools are rapidly becoming essential in many industries. Yet for many professionals, the world of AI still feels overwhelming, technical, or inaccessible.

This course was designed to change that.

Introduction to Generative Artificial Intelligence is built for those who want to understand AI in a practical, approachable way. Whether you're just starting your journey or looking to explore how GAI can support your day-to-day work, this course provides a safe and supportive environment to learn, experiment, and ask questions.

Our goal is simple: to demystify Generative AI and show you how it can be a powerful tool not to replace human creativity and insight, but to amplify it.

Welcome to a future of smarter working. Let's explore it together.

Outcomes

After Completing this course you will know how to:

- Define what Generative Artificial Intelligence is and how it differs from traditional AI
- Identify common Generative AI tools and platforms available for business and personal use
- Write clear effective prompts to generate relevant outputs
- Evaluate benefits and limitations of Generative AI
- Apply foundational prompt engineering techniques to enhance quality and usefulness of AI generated responses
- Recognise ethical considerations and practical challenges when using AI in decision making and content creation
- Expore opportunities to integrate Generative AI into your workflows for improved productivity and creativity

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Modules

Lesson 1: Understanding Generative Artificial Intelligence

- Understanding Definitions and Terminology
- Difference Between AI and Generative AI
- How does Generative AI work?
- Popular Generative agents
- Activity - Getting started with AI agents

Lesson 2: Effective Prompt Engineering

- Structure of prompts
- Types of prompts
- Good prompts
- Activity - Use your prompt engineering skills to create your own image

Lesson 3: Risks and Limitations of AI

- Pros and Cons of AI
- Solving for Biases
- Activity - Game play

Lesson 4: Generative AI in the Workplace

- Acceleration
- Decision Making
- Demonstration activities: uploading and summarising a document, analyse a budget, prepare a budget, design log in page

Talk to our expert team

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