

## PROFESSIONAL TELEPHONE SKILLS TRAINING

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**COURSE LENGTH: 1.0 DAYS**

In today's fast-paced business environment, effective communication is the key to success. So the telephone etiquette displayed by your organisational staff is indicative of their willingness and ability to assist customers professionally and efficiently.

The PD Training Professional Telephone Skills course teaches you fundamental communication skills like how to project professionalism over the phone, how to gain client confidence quickly, how to improve your "phone" voice, how to handle irate customers, tips for handling a busy reception line and much more.

This practical and engaging professional development training course is available now throughout New Zealand, including Auckland, Christchurch and Wellington.

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## PROFESSIONAL TELEPHONE SKILLS TRAINING COURSE OUTLINE

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### FOREWORD

The Telephone Skills Training course will provide your staff with the awareness and skills they need to handle phone calls with a higher level of professionalism. This will ensure that a positive image of your organisation is reinforced and strengthened with every conversation.

The skills and the attitude projected by staff over the telephone form a lasting impression in the minds of any organisation's customers, making them a critical customer 'touch point'.

Today virtual teams are the norm rather than the exception, and one of their primary channels of communication is the telephone. Hence, it is imperative for virtual employees to also have a good understanding of business telephone etiquette in order to provide efficient information exchange.

This **Professional Telephone Skills Training Program** aims at helping employees create a lasting impression in their customers' minds and reflects the organisation in the best light possible. The course focuses on developing telephone etiquette and skills to deal with customers assertively, empathetically with a sense of care and positive attitude.

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### OUTCOMES

#### After completing this course participants will be able to:

- ▶ Learn how to provide effective client service over the phone
- ▶ Project a professional image over the phone
- ▶ Master a professional, effective & reassuring telephone voice
- ▶ Gain client's trust using proven communication techniques
- ▶ Learn to question effectively over the phone
- ▶ Master proven techniques to manage irate customers professionally
- ▶ Learn tips for handling a busy reception
- ▶ Phrase more effectively for positive and clearer communication
- ▶ Establish the right words for unambiguous, positive & productive communication

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### MODULES

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### Lesson 1: Providing Effective Client Service

- ▶ Welcome
- ▶ The Ten Commandments of Good Business
- ▶ What Makes An Effective Client Communicator?
- ▶ The Seven Deadly Sins of Service
- ▶ Reflection

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### Lesson 2: Your Personality/Your Telephone Voice

- ▶ LDP Review – Communication Evolution Tool
- ▶ The Communication Model
- ▶ The ABCDE (Five Qualities) of a Good Telephone Voice
- ▶ Your Welcome – Should HAIL
- ▶ Voice Modulation – The 6 P's to Para verbal Communication
- ▶ Reflection

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### Lesson 3: Gaining Your Client's Trust

- ▶ You never get a second chance to make a good first impression
- ▶ Create a Positive First Impression:
- ▶ 4 Key Parts to your Phone Greeting
- ▶ Put Your Clients at Ease with Positive Language
- ▶ Show Urgency
- ▶ Getting to the Point Quickly - Saying Too Much
- ▶ Ending a Call Politely and Professionally
- ▶ Put it into Practice
- ▶ Reflection

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### Lesson 4: Handling Barriers Over The Phone

- ▶ Managing the 5 Barriers
- ▶ Words That Must Never Be Used
- ▶ Reflection

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### Lesson 5: Effective Questioning

- ▶ WIIFM
- ▶ Good Questioning Techniques
- ▶ Ask yourself the following 5
- ▶ Open and Closed Questions
- ▶ Clarifying Questions
- ▶ Seek Satisfaction/Understanding
- ▶ Questions to Keep Control of the Call
- ▶ Arrange When You Will Call Them Back
- ▶ Reflection

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### Lesson 6: Irrate Clients

- ▶ How to Deal with Angry Clients
- ▶ The Challenge of Angry Clients
- ▶ Do Not Allow Negative Emotions to Affect You
- ▶ High Emotion – Low Intelligence
- ▶ Use the HEAT to Defuse an Irrate Client
- ▶ Reflection

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### Lesson 7: Prepare Yourself

- ▶ Planning Phone Calls
- ▶ Check Your Ringtone
- ▶ Transferring Calls
- ▶ Asking a Client to Hold
- ▶ Taking Messages
- ▶ Reflection

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### Lesson 8: Reception Tips

- ▶ Serving Clients at the Reception: The Dos
- ▶ Serving Clients at the Reception: The Don'ts
- ▶ Reflection

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## Lesson 9: Professional Voicemail Messages

- ▶ What to Include in a Voicemail Message?
- ▶ Customised Messages for Different Callers
- ▶ Closed Greeting
- ▶ Internal Greeting
- ▶ Practice, Practice, Practice
- ▶ Reflection

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## Lesson 10: Reflections

- ▶ Create an Action Plan
- ▶ Accountability = Action

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## WEB LINKS

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- ▶ [View this course online](#)
- ▶ [In-house Training Instant Quote](#)
- ▶ [Public Classes - Enrol Now!](#)