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# AI in Leadership: Managing Change and



09 884 0762



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0.5 DAY COURSE

In a world reshaped by artificial intelligence, modern leaders must adapt, evolve, and lead with insight. *Using AI in Leadership: Managing Change and Transformation* empowers leaders to harness the potential of AI - especially large language models (LLMs) - as catalysts for meaningful change.

This course begins with a foundational introduction to artificial intelligence and LLMs, breaking down what leaders need to know in plain, practical terms. You'll explore how to use AI tools safely and responsibly, while developing the critical skill of prompt design to get the most from AI-driven insights.

From there, the course shifts into leadership territory—equipping you with the language and mindset to lead transformation with clarity and confidence.

Learn how to position AI as a strategic partner, use it to support change initiatives, and take actionable steps to guide your team or organization through a successful transition.

Whether you're an executive, team leader, or change agent, this course provides the tools to integrate AI into your leadership approach and navigate transformation with intelligence and impact.

**\*\*Please note, these classes run to a very tight schedule, please follow the invitation and join the class 10-minutes prior to commencement so you are ready to participate and don't miss a minute!**

## What You'll Gain:

We are standing at a pivotal moment in the evolution of leadership. Artificial intelligence is no longer a distant concept—it's here, woven into the fabric of how we communicate, make decisions, and drive results. For leaders, this shift is not just technological; it's transformational.

This course was created for those ready to embrace that transformation.

*Using AI in Leadership: Managing Change and Transformation* is not about turning leaders into data scientists. It's about giving forward-thinking professionals the understanding, tools, and confidence to lead in a world where AI is both a tool and a collaborator. As large language models like ChatGPT become more integrated into the



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workplace, leaders must learn not just how to use them - but how to use them well, ethically, and strategically.

Throughout this course, you'll explore how to prompt AI effectively, apply it to real-world leadership challenges, and shape change with clarity and confidence. More than that, you'll discover how AI can extend - not replace - your human leadership skills.

This is not the future of leadership. This is leadership now.



## Outcomes

After Completing this course you will know how to:

- Use AI Safely, Ethically and Effectively
- Develop High-Impact Prompts
- Communicate the Language of Change and Transformation
- Apply AI to Real-World Leadership Challenges
- Integrate AI into the Change Management Process
- Lead with Confidence in the AI Era

## Modules

### Lesson 1: Introduction to Artificial Intelligence? A Leader's Practical Overview

- What is Artificial Intelligence? A Leader's Practical Overview
- Understanding Large Language Models (LLMs) and how they Work
- Exploring the Capabilities of Tools like ChatGPT (REACHLX) in a Leadership Context
- Real-World Examples of AI Supporting Executive Decision-Making
- The Evolving Role of AI in Modern Leadership and Strategy

### Lesson 2: Primer on Using AI Safely and Effectively

- Navigating Ethical use of AI: Privacy, Bias and Transparency
- Understanding AI Limitations and the Importance of Human Oversight
- Corporate Guidelines and Risk Management in AI Adoption
- Building Trust in AI Tools among Teams and Stakeholders
- Establishing Personal and Organisational Guardrails for responsible AI use

### Lesson 3: Learning the Art of the Prompt

- What is Prompt Engineering and why does it matter?
- How to Craft Clear, Effective Prompts to get Meaningful Results
- Techniques for Refining, Iterating and Improving Prompt Responses
- Using AI to Brainstorm, Analyse and Simulate Leadership Scenarios
- Practice Session: Write and Test Leadership-Specific Prompts

### Lesson 4: Talking the Talk of Change and Transformation

- The Language of Leadership in Times of Disruption
- Framing Transformation Narratives with Clarity and Confidence
- Using AI to Support Messaging, Stakeholder Engagement and Vision Setting
- Aligning AI-generated Insights with Human-Centered Communication



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- Communicating Change with the Help of AI

**Talk to our expert team**

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